



THE TRAIL SPLITTER

Official Publication of the
Lincoln Trail Area Development District

Volume 18

Oct - Dec 1992

KENTUCKY 2001 STRATEGIC AREA DEVELOPMENT

"Kentuckians shaping Kentucky for the 21st Century!"

The Strategic Area Development Program is a process to enable Kentuckians to shape the next century for themselves through consensus and conscious management of all resources. Working through the Governor's Office, the Kentucky Area Development Districts have always been in the forefront of area-wide planning, as required by law. This "shift" to a stronger emphasis on strategic development was part of the evolution of the Overall Economic Development Program (OEDP); the regional planning and implementation process which has served as our operational base for over 25 years.

Governor Brereton C. Jones, in a speech to statewide community leaders in June, 1992 stated:

"The key to continued success of our government is clear. We must communicate openly with each other..."

"Effective planning at local, regional and state levels is needed

and coordination of that planning is essential if we are going to use our resources most efficiently..."

"The state's fifteen Area Development Districts are preparing to begin a comprehensive update of their Strategic Area Development Programs. These plans can and should be the basis for a statewide planning tool that will benefit us all..."

With the Governor's charge, the KY Area Development Districts created the Strategic Area Development process. This is an effort to fit programs to area needs and look at all factors that impact on how we live and how we make a living. It means using all of the resources available to the region in a way best managed to achieve successful results on selected development targets. To establish that process on a continuing basis is the purpose of **KENTUCKY 2001**.

The initial phase of the process involves the creation of a Steering Committee to oversee and guide the planning effort on behalf of the Board of Directors. The LTADD Committee has been formed and will conduct its initial meeting in the first week of January. This Committee, with staff assistance from the LTADD, will then conduct an "Information Scan of the Area", to identify

the elements that affect local development. The information being collected from the development perspective will be analyzed and evaluated to determine strengths, constraints and potential opportunities for an overall "Area Assessment".
(con't. on p. 2)

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KY 2001 (con't.)

From this, the process will involve the development of goals and objectives, and the drafting of development strategies to address the goals. Implementation and Evaluation phases will follow as the responsibility of the Board of Directors.

One very exciting aspect of the KENTUCKY 2001 process will be the series of public workshops which will engage citizens in creating a "vision" of their area for the future. There will be a minimum of one, widely publicized, public workshop in each County of the LTADD to accomplish this activity. These workshops are tentatively scheduled for February, 1993. When these workshops are scheduled in your area, please make every effort to attend and assist us in this endeavor.

Further information will be available through the LTADD Rail Splitter, Board Mailouts, Press Releases, or by contacting James E. Greer at (502) 769-2393.

REGIONAL ECONOMIC PROFILE RELEASED

Representatives of the Office of Financial Management and Economic Analysis in the Finance and Administration Cabinet attended the November LTADD Board of Directors Meeting to discuss and present the Lincoln Trail Area Development District Regional Economic Profile (1992). As outlined by Robert Cox and Jennifer Schaaf, the report is the fifth in a series to describe the economy of each of the Commonwealth's 15 Area Development Districts. The purpose is

MESSAGE FROM THE CHAIRMAN . . .

The holiday season is a time for all of us to reflect on our activities during the past year, to identify our successes and failures, and show pride in our accomplishments. Our region has enjoyed an extremely prosperous year, while enduring some difficult economic times, both locally and abroad.

It is with this challenge that I am truly honored to serve as Chairman of the Lincoln Trail Area Development District Board of Directors. Through the dedication of the Board, Executive Director and staff, we will continue to uphold the proud tradition of excellence many have come to expect from our District.

On behalf of the Board of Directors, our Executive Director and staff, we wish each of you a very Merry Christmas, a Happy New Year and may God bless all!

Sincerely,

Gene Smith

to develop a foundation from which to construct economic models of the districts that could be used for impact analysis and forecasting. Some highlights of the Profile include:

*Unemployment averaged 7.6 percent in 1991. While higher than either 1989 or 1990, it was still the third-lowest unemployment rate since 1980.

*Private, nonfarm employment grew much faster in the Lincoln Trail ADD than it did in either the state or the U.S.

*The fastest growing sectors during the past decade include

construction, services, retail trade, manufacturing, state and local government, transportation and public utilities.

*Population projections are for an additional 7,100 people reaching working age in the LTADD by the year 2000.

*The education level of the existing workforce indicates that the region has an education level roughly equal to or better than the state average.

Copies of the Profile are available at the Lincoln Trail ADD office or information can be obtained by calling (502) 769-2393.

LTADD BOARD CHAIRMAN ELECTED TO SERVE ON THE NADO BOARD OF DIRECTORS

Gene Smith, Mayor of the City of West Point and Chairman of the Lincoln Trail ADD Board, has been elected to serve as a member of the Board of Directors of the National Association of Development Organizations (NADO).

NADO membership consists of regional development organizations who provide economic and community development assistance to local governments and the private sector. NADO advocates building communities by diversifying local economies; providing opportunities by assisting businesses and creating jobs; and improving living conditions by upgrading local public facilities. Much of NADO's success has been in providing a network for professionals and local elected officials to share information about innovative, practical approaches to economic development.

Mayor Smith will serve on the NADO Board of Directors, representing members from the Southeastern Region, until the Annual Business Meeting on November 9, 1993 in San Antonio, Texas. The individuals, who serve as Board members, are professional staff members and local elected officials who participate in the multi-county development organizations. The Board consists of 48 individuals from 25 different

states. Board members are frequently invited to testify before congressional committees regarding development issues.

NADO's headquarters are on Capitol Hill in Washington, D.C. The association publishes a weekly newsletter, a monthly economic development digest and provides technical assistance and training on rural development programs at the federal, state and local levels. NADO was founded in 1967, and currently has membership throughout the United States.

Robert J. Paciocco, Executive Director of the Mid-East Commission in Washington, North Carolina is President of the association.

BITAC OPENED IN ELIZABETHTOWN

The **Business and Industry Technical Assistance Center (BITAC)** was opened in **Elizabethtown** in April to provide training and information for entrepreneurs and small business owners.

The program is run by the business and industry department at Elizabethtown Community College in partnership with the Small Business Development Center. The center offers training and consulting in small business management and marketing.

For more information please contact Ms. Lindon Coffee, Coordinator, at (502) 737-0324.

UPDATE: County Solid Waste Plans

The Lincoln Trail Area Development District has been assisting the Counties of **Breckinridge, Grayson, LaRue and Marion** in the completion of their Solid Waste Area Management Plans. These plans must be completed and submitted to the Division of Waste Management (DWM) by January 4, 1993.

As of December 17th, all four counties have held the recommended public hearing allowing for public comment and participation. Prior to each public hearing, the public was allowed thirty days to review and comment on the plan; each Fiscal Court was allowed the following 15 days to respond to all comments received and include them in the plan if they so desired.

These counties will be submitting their adopted plans prior to January 4 for DWM to review and approve. Once DWM has approved each county's plan, implementation will begin immediately.

The Division of Waste Management has compiled some preliminary data from the plans which has been used for the Statewide Solid Waste Reduction and Management Plan. Some of the findings are:

- * 58 percent of counties are using multiple landfill sites for disposal. Single county disposal sites are slowly giving way to regional planning for disposal.

- * 105 counties have instituted universal collection; 87 percent of these are door-to-door systems.

LWCF FUNDING CYCLE UNDERWAY

In December of 1992, seven local governments in the Lincoln Trail Area submitted preapplications for federal financial assistance under the **Land and Water Conservation Fund (LWCF)** program. The program which is administered by the National Park Service on the federal level and the Department of Local Government (DLG) on the state level, provides 50% matching funds to local governments for the acquisition, development and renovation of outdoor recreation areas and facilities. Those entities filing preapplications will be completing their full application by submitting full documentation for their projects to DLG in January. Funding decisions for FY '93 projects should be made by early spring of 1993. The funding cycle for each Fiscal Year begins in October.

The following is a list of the preapplications that has been submitted for funding:

City of Bardstown:
Basketball Court Construction

City of Elizabethtown:
University Drive Park Improvements

City of Hodgenville:
Creekfront Park/LaRue County Park Improvements

City of Leitchfield:
Leitchfield City Park Improvements

Meade County:
Flaherty Community Park Softball Field Improvements

City of Muldraugh:
Muldraugh Park Renovation

City of Springfield:
Idle Hour Park Improvements

HOMECARE AND TITLE III HOMEMAKER PROGRAMS

Of the Aging service programs provided by the Lincoln Trail Area Development District, two we wish to highlight are the **HomeCare** and **Title III Homemaker** programs. These programs offer in-home assistance to older persons determined to be at-risk for institutionalization. Eligibility for these programs is determined by the LTADD's case management. This team consists of a HomeCare Coordinator and five case managers. The case managers have varied backgrounds and interest, but they all share a common interest of being deeply concerned for the well being of the aging population in our district.

Presently, the HomeCare Program is serving 360 clients while the Title III Homemaker Program serves 54 clients. The types of assistance being provided include: homemaking, personal care, respite, home delivered meals (regular and diabetic diets), escort, Adult Day Care, and minor home modification. Due to the great needs and limited bud-

gets, waiting lists exist for some programs.

If you are aware of an elderly person, 60 years or older, who is in need of help which will allow him or her to remain in their own home, please contact the LTADD office at 769-2393.

BARDSTOWN WINS KLC AWARD OF EXCELLENCE

The **City of Bardstown** recently received the Kentucky League of Cities President's Award of Excellence in the category of "Public Safety". The award was for Bardstown's program aimed at training all of their police personnel to be proficient in the use and operation of the sophisticated telecommunications equipment now utilized by the police department. The program also establishes the policy that all police dispatchers be trained police officers with telecommunications training. This program effectively addresses two of the most serious problems facing local governments: the high turnover of personnel, and the increasing need to provide more effective services with decreasing revenues. The award was presented at the League's Annual Convention held on September 5 in Lexington.

The Awards of Excellence Program was founded in an effort to recognize and encourage innovation and excellence in local government. Other cities in the Lincoln Trail Area submitting en-
(con't. on p. 5)

Bardstown Wins (con't.)

tries for these awards were: **Elizabethtown** and **Hardinsburg**.

NEWLY ELECTED OFFICIALS

As a result of the elections in November, several new faces will be representing the interest of persons in the Lincoln Trail Region in the Kentucky General Assembly. **Virgil Moore** will now represent the **5th Senatorial District** which includes **Breckinridge, Grayson, Hardin** and **Meade** Counties. This seat was held by Joe Wright who chose not to run for re-election. In the Kentucky House of Representatives, the **25th District** seat, representing **Hardin County**, was won by **Jimmie Lee** and the **26th District** seat, representing **Hardin** and **LaRue** Counties, was won by **Virgil Pearman**. These seats were held by Chester "Bud" Gregory and Bill Ark, respectively, who chose not to seek re-election.

The Lincoln Trail ADD wishes to extend our congratulations to its new Senator and Representatives and our appreciation to those who have served us so well in the past.

1992 KLC CERTIFIED CITIES

The cities of **Fort Knox, Hodgenville** and **Leitchfield** have been designated as "Certified Cities" by the Kentucky Chamber of Commerce. These cities received this distinguished designation after undergoing an intense and comprehensive evaluation of their existing resources.

The Certified Cities Program began in 1981. Through the years, 83 cities have been designated. The program's primary goal is to help prepare Kentucky communities for economic development. The program provides assistance and resources to aid these communities in efforts to capitalize on their strengths and eliminate their weaknesses in an effort to prepare them for growth and progress.

In addition, the **City of Springfield** was recognized for their Fifth Year designation, while the cities of **Elizabethtown, Lebanon** and **Radcliff** received Hall of Fame designation.

The Kentucky Chamber recognized these cities at its annual "Certified Cities Luncheon" held in Louisville on November 12, 1992.

CITY CLERKS RECOGNIZED

Two City Clerks in the Lincoln Trail area recently received the prestigious designation of Certified Mu-

nicipal Clerks. **Wanda Young of Elizabethtown** and **Marsha Ash of West Point** received their certification after completing one hundred hours of instruction over a three year period, through the International Institute of Municipal Clerk's Accredited Certification Program. The program includes instruction in a variety of areas and is designed to assist clerks in improving their performance as public officials.

Other city clerks in the Lincoln Trail area that have obtained their certification are: **Brenda Brown, Caneyville; Doris Hale, Cloverport; Brenda Patterson, Hardinsburg; Shirley Bland, Hardinsburg; Lora Powell, Irvington; Joyce Ford, Lebanon; Genirose Steenbergen, Leitchfield; and Pam Peterman, Vine Grove.**

ADF PROJECTS

The following Area Development Projects were approved during the period from October 1992 - December 1992:

Clarkson Tractor Purchase	\$4,000.00
Clarkson Sidewalk Construction	\$1,349.76
Irvington Computer Purchase	\$2,754.00
Irvington Jetter Washer Purchase	\$2,152.35
Irvington City Hall Improvements	\$1,782.06
Irvington Pipe Locator Purchase	\$ 560.00
Leitchfield Sidewalk Construction	\$6,703.55

LTADD UNEMPLOYMENT RATES - PRELIMINARY OCTOBER

County	Civilian Labor Force	Employed	Unemployed	Rate
Breckinridge	7,215	6,783	432	6.0%
Grayson	9,801	9,085	716	7.3%
Hardin	36,618	34,665	1,953	5.3%
LaRue	5,546	5,296	250	4.5%
Marion	8,648	7,986	662	7.7%
Meade	6,937	6,387	550	7.9%
Nelson	17,224	16,289	935	5.4%
Washington	5,058	4,839	219	4.3%
TOTALS				
Lincoln Trail:	97,047	91,330	5,717	6.3%
Kentucky:	1,731,069	1,622,160	108,909	6.1%

JOB TRAINING PARTNERSHIP ACT (JTPA) PROGRAM

LINCOLN TRAIL SERVICE DELIVERY AREA 1ST QUARTER PERFORMANCE

Performance Standard	Mandated Standard	Actual Performance
Adult Follow-Up Employment Rate	61.74	70.00
Welfare Adult Follow-Up Employment Rate	53.55	53.33
Adult Follow-Up Weekly Earnings	195.90	213.88
Welfare Adult Follow-Up Weekly Earnings	185.73	222.20
Youth Entered Employment Rate	56.14	91.67
Youth Employability Enhancement Rate	19.06	23.07



**On-The-Job Training Contracts
(October-December)**

**20 Slots
11 Contracts
\$23,051.00**



LOCAL JOB TRAINING PROGRAM AND PARTICIPANT WIN AWARDS

The local Corrections Cabinet, Probation and Parole office, was named the Outstanding Job Training Program for Serving Those with Multiple Barriers to Employment at the JTPA Annual Conference held in Owensboro, Kentucky, October 28 - 30. The program offers ex-offenders a unique opportunity to become contributing members of society again. The program is really quite simple. It offers pre-employment/work maturity skills training, counseling in group and one-on-one settings, referrals to educational services, and/or occupations skills training and job development.

Last year, the program served forty-one individuals. Of those, twenty-nine were employed, seven continued services and one refused to continue. Over half of those enrolled were high school dropouts, five percent received AFDC benefits, most had a reading level of 7th grade or below and most had little or no occupational skills or training. The key to this project's success has been the aggressive manner in selling its benefits. The job developer has worked very hard to assist the clients in gaining the necessary skills to obtain employment and convince employers to take a chance on these individuals. After the thirteen week follow-up survey, ten of the fourteen individuals contacted were still employed.

Also, Mrs. Theresa Fogle of Bardstown was named one of eight outstanding JTPA Alumni at the Conference. Prior to enrolling into JTPA, Mrs. Fogle's husband was injured on the job and unable to work. With three children at home and receiving only Food Stamp assistance, Mrs. Fogle realized the family's livelihood depended on her. She took a job at a local factory in Bardstown, but in a very short time, the factory closed. Left with few options, Mrs. Fogle went to the Department for Employment Services office in Bardstown to inquire about employment/training opportunities in data entry processing. It was during this visit that she learned how JTPA could provide her with a vision and a purpose.

Mrs. Fogle was enrolled in a JTPA-funded data processing program with the American Career Development Institute. Upon completion of her training, she was hired at Trinity Church Builders in Louisville as a secretary but this job did not last. She was left with few options and returned to the DES office for further assistance. She was told to contact American Data Services in Bardstown about employment opportunities. The day she was offered employment with ADS, she received a phone call from Flaget Hospital in Bardstown for a clerical position. That phone call changed her life.

Today, Mrs. Fogle is the office manager for the Radiology Department at Flaget Hospital.

She is often asked to speak to youth groups to tell her "story of triumph." She encourages them to continue their education, and she never fails to mention that she would not be where she is today without the assistance of the Job Training Partnership Act.

Congratulations to the Corrections Cabinet - Probation and Parole office and Mrs. Theresa Fogle on their achievements!

LTADD TO CONDUCT KHC ENVIRONMENTAL REVIEW

The Kentucky Council of Area Development District's recently entered into a contract with the Kentucky Housing Corporation (KHC) to conduct environmental reviews for their HOME program. The Lincoln Trail Area Development District (LTADD) will be responsible for conducting a base environmental review for a project submitted by the **Kentucky Housing Foundation, Inc.** to address the serious rehabilitation needs of very low-income Kentuckians. LTADD will also assist with reviewing and approving an environmental review for a project submitted by the **City of Hardinsburg** to revitalize the Smoketown/Gilbert Heights neighborhoods.

"Once you get people laughing, they're listening and you can tell them almost anything."

-- Herb Gardner

REAUTHORIZATION OF THE



Older Americans Act

Reauthorization of the Older Americans Act, legislation which provides for nutrition, supportive services, senior employment, legal services and many other important needs of our nation's elders, was signed into law on September 30, 1992. The Reauthorization provides a set of new directions and initiatives to services for older persons. Title III, the largest program under the Act, has strengthened provisions related to targeting older persons with greatest economic and social need, especially low-income minority older persons.

A new Part F of Title III establishes grants in support of disease prevention and health promotion activities. This funding will be distributed with priority given to areas deemed medically underserved and with a considerable population of elderly in economic need. Activities identified as preventative include health risk assessments, screenings, home injury control, health promotion, education, and a variety of other related services.

Several programs previously authorized under Title III are now under the new Title VII. Title VII incorporates the Long Term Care Ombudsman Program, Elder Abuse Prevention, Legal Assistance, Outreach, Counseling and Assistance with insurance and public assistance programs. In

addition, National Resource Centers have been established to perform research and training on Ombudsman activities and elder abuse issues.

Other amendments increase U.S. Department of Agriculture (USDA) meals served to eligible persons from .5676 cents to 61 cents. This increased amount will be available retroactively to FY 1992.

During this reauthorization period, one of the most controversial issues was the issue of cost sharing. Congress again considered a cost sharing proposal which would involve assessing a program participant's income and charging for services based upon income. This was rejected in favor of continuing to accept voluntary donations.

Another reauthorization issue involved the addition of proposals to eliminate or liberalize the social security earnings test. This dispute stalled the Act's approval for a year. After much compromising, the reauthorization package was re-submitted without the earnings test amendment. With the President's signature, the Act is reauthorized through FY 1995.

This reauthorization maintains focus on serving low-income, minority and socially isolated individuals and expands to include service to caregivers. Strengthened in this authorization is targeted service to special needs populations, preventative health services and expanded client focus to include persons involved in caregiving activities.

INITIAL PHASE OF JLUS COMMUNITY WORKSHOPS HELD

The first series of community workshops for the Fort Knox Joint Land Use Study have been completed but additional comments from the public will continue to be accepted until January 1.

The study is a collaborative planning effort involving the Fort Knox military installation and the counties that surround the base. The goal of the study is to enhance the development of the counties while ensuring that the military missions of Fort Knox are maintained.

A series of public workshops were held in October and November in **Bullitt, Hardin and Meade** counties to allow for public comment on the following questions:

1. How is your community affected by having the military as a neighbor?
2. What are the benefits your community derives from the local military presence?
3. How would you like things to be (in an ideal world, how would the military base and surrounding communities relate to one another)?

Public comments may be submitted through the end of the year to accommodate those who may not have had an opportunity to attend one of the workshops.

(con't. on p.9)

JLUS COMMUNITY WORKSHOPS (con't.)

The Joint Land Use Study, scheduled for completion in early Summer 1993, will be conducted in three phases.

The first phase, previously accomplished, is a study of existing and future land use proposals, data on surface drainage, transportation systems for Fort Knox and surrounding counties, and noise information.

The second phase is a review of comments from the public workshops and developing alternative land use recommendations and/or adjustments to local plans and regulations based on those comments.

The final phase calls for an implementation schedule of the final recommendations.

An additional series of public workshops is planned for Spring 1993 to review alternatives derived during the second phase of the process.

Anyone interested in providing additional comments may submit them to the Executive Director, Lincoln Trail Area Development District, 613 College Street Road, P.O. Box 604, Elizabethtown, KY 42702-0604.

"Standing in the middle of the road is very dangerous; you get knocked down by the traffic from both sides."

-- Margaret Thatcher

AREA WIDE COMPREHENSIVE PLANNING

The LTADD staff has recently completed the **Leitchfield Comprehensive Plan**. The plan, which consists of an economic analysis, housing analysis, community facilities element, transportation element, and land use element, will serve as a guide for the physical development and economic and social well being of the city. The plan was officially adopted by the Leitchfield Planning Commission and Leitchfield City Council in September.

The Community Development staff at LTADD recently completed the **Comprehensive Plan Update** for the **City of Lebanon** and it is now in the process of being edited. Included in the plan are detailed and colorized land use and transportation maps. With its new GIS system and with new computer software, LTADD is now able to enhance plans and other documents with analytical maps and graphs.

FY '93 TRANSPORTATION PROGRAM

During Fiscal Year 1993, the Lincoln Trail Area Development District staff has continued to assist the Kentucky Transportation Cabinet with the Annual Regional Transportation Program. LTADD staff have completed 10-sixteen hour classification counts, and one twenty-four hour classifica-

tion count at various locations throughout the district. Other activities will include an inventory of all railroad crossings in the district, and city map inventories of all public roads and streets.

CDBG PROJECT UPDATE

Marion County Water Projects

The 1990 **Marion County CDBG Water Project** is on schedule for completion in February 1993. The county received \$358,750 in CDBG funds and \$650,000 from the Farmers Home Administration (FmHA) to extend approximately 45 miles of rural water lines. To date, the project is 62 percent complete and approximately \$530,258 in CDBG and FmHA funds have been expended. When completed, the project will provide a potable water supply to approximately 220 households.

The **Marion County South 49 Water Line Extension Project** bid opening was held on December 3rd. A low bid of \$289,775 was submitted by Garrison Construction of Greensburg, Kentucky. The Engineering estimate was \$306,000. The project will extend approximately 12.55 miles of rural water lines along State Highway 49 East from Bradfordsville in Marion County to the Casey County line and will serve approximately 82 customers. (con't. on p.10)

CDBG UPDATE (con't.)

Meade County Zion Grove Housing Project

On November 10, 1992, a groundbreaking was held for the **Zion Grove Housing Project in Meade County**. The project, funded by Community Development Block Grant Program in the amount of \$500,000, will provide 11 new homes for Zion Grove residents. The project is approximately 70 percent complete with seven of the homes framed, four of which expect to be completed by Christmas.

City of West Point Water Project

The **City of West Point's Water Rehab Project** has been placed on the Farmers Home Administration (FmHA) Priority Category I list, or in other words, at the top of FmHA's funding list. The City previously received a \$470,000 Community Development Block Grant that will partially pay for the project. The city is awaiting confirmation on the additional \$960,000 requested from FmHA prior to initiating construction of the project. Construction for the project is expected to begin in late Spring 1993, once funding has been secured from FmHA.

"Democracy is the recurrent suspicion that more than half of the people are right more than half of the time."

-- E. B. White

BRANDENBURG WASTE WATER TREATMENT PLANT PROJECT

Construction has begun for the \$1.9 million **Brandenburg Waste Water Treatment Plant Project**. The project was financed through the Kentucky Infrastructure Authority, Fund A loan program. The contractor, Howard W. Pence, Inc. of Elizabethtown, has been working since September 10th. Construction is on schedule and should be finished by the middle of next year. The construction project will expand the current waste water treatment plant from .190 MGD capability to .312 MGD capability.

COMMITTEE REPORTS

During Fiscal Year 1993, the **Environmental Advisory and Urban Services (EAUS) Committee** has reviewed 16 regional projects. Each project was reviewed and recommended for endorsement to the Kentucky State Clearinghouse, by the LTADD Board of Directors. Following is a list of the projects reviewed:

1. Farmhill Apartments, City of Leitchfield
2. Woodland Residence, City of Elizabethtown
3. Grayson County Water System Addition
4. Hardin County Water Dis-

- trict No.1 Wellhead Protection Project
5. City of Elizabethtown Wellhead Protection Project
6. City of Cloverport Wellhead Protection Project
7. New McDaniels Post Office, Breckinridge County
8. New Webster Post Office, Breckinridge County
9. New Payneville Post Office, Meade County
10. Grayson County Water System Addition
11. City of Lebanon Stormwater System Renovation
12. City of Lebanon Sanitary Sewer Renovation
13. Thomas and Helm Streets Drainage Project, City of Elizabethtown
14. West Point Water System Rehab
15. Hodgenville Water System Improvement
16. Cedar Ridge Apartments II, City of Elizabethtown

The **Human Resources Coordinating Committee** has reviewed four regional projects. Each project was reviewed and recommended for endorsement to the Kentucky State Clearinghouse by the LTADD Board of Directors. Below is a list of the projects reviewed:

1. St. Mary, Marion County/ Holistic Education Demonstration Project
2. Marion County Full Year-Part Day Head Start
3. LaRue County Head Start Playground Grant
4. Breckinridge-Grayson Head Start-Parent Child Center

JOB OPPORTUNITIES AND BASIC SKILLS PROGRAM (JOBS)

Another milestone was reached in the JOBS program on October 1 when the program was implemented statewide. This meant that services available through the program were made available to clients in **Breckinridge, Grayson, Marion, and Meade** counties in addition to **Hardin** and the pilot county, **Nelson**.

Statistics presented to the JOBS Regional Council at the end of October regarding program participation by county were as follows:

Breckinridge County had completed nine assessments. Five clients were referred to the Department for Employment Services of whom one was placed in the Job Readiness component. Four of the five expressed interest in participating in Community Work Experience.

Six assessments were completed in **Grayson County**. An additional four had been scheduled. Three clients were referred to the GED program, two were referred to the Department for Employment Services for Community Work Experience, and one client expressed interest in attending the Elizabethtown Community College.

Hardin County had a total of 93 participants. Fifteen are en-

rolled in college, 20 are enrolled in the ABE/GED program, four are in literacy training, five are in vocational training, and 13 are teen parents enrolled in high school. Since the program began in Hardin County one year ago, there have been 11 AFDC cases discontinued due to earnings through employment.

Marion County had completed 17 assessments. Eight were referred to GED, one to literacy, two to the Department for Employment Services for Job Skills training programs, two to the Department for Employment Services for Job Readiness training, one to DES for additional testing. One client was ready to take the GED test for the high school diploma.

Meade County had completed 9 assessments. Three clients were referred to GED classes to begin in January, two were referred to the Community Work Experience program, one was referred to the literacy component, one expressed interest in attending Elizabethtown Community College, and one enrolled in Job Readiness classes through the Department for Employment Services.

October statistics for **Nelson County** were not available. September statistics revealed 17 clients enrolled in ABE/GED or literacy, completion of skills training by eight clients, completion of the GED program by 13, graduation from high school by one, from an associate degree program by two, and five had obtained four year college degrees.

LINCOLN TRAIL STAFF INTRODUCTION TO "TQM"

In an effort to ensure that the Lincoln Trail area continues to receive the most effective and efficient services possible, the entire LTADD staff recently began a 20 hour introductory course in Total Quality Management (TQM). Total Quality Management is a management process which relies on continuous improvement through team building, bottom-up organizational input, proactive customer service, and the interrelationship of quality and productivity. The training is being conducted by Shannon Whelan of the Elizabethtown Community College (ECC).

Several staff members had undergone earlier training through the ECC program and because it made such an impression, a program was structured that would enable all staff to attend. The group training sessions began on September 24, 1992, and will end in late December or early January.

AREA CITIES RATES & FEES SURVEY AVAILABLE

The Lincoln Trail ADD has recently published the 1992 Area Cities Rates and Fees Survey. This document is being provided at no cost to all participating cities and to selected governmental agency personnel within the District. Copies are available to private consultants and others for \$9.50. For more information contact the ADD office.

USER FEES FOR ENVIRONMENT ARE INCREASINGLY IN FAVOR

The philosophy of enacting user fees to cover environmental budgets is spreading, according to three recent magazine articles.

A report in *The Fiscal Letter* says the trend is the result of both a lack of general-fund revenue and a change in thinking. The belief that people who damage public resources or use such resources for private purposes should pay the resulting costs is growing.

The change has become necessary partly because of new federal requirements for which states must pay. Besides solving a revenue problem, such fees can act to discourage activities that cause pollution. When pollution costs the polluter rather than the taxpayer, better methods of operation often are found, the thinking goes.

The question also is addressed in *Environment* magazine.

In 1989, the California legislature responded to the solid waste problem by completely revising the state's procedures. The bill called for a study of disposal costs on all goods sold in California.

Many states charge disposal fees on some products, but such a tax policy has yet to be adopted on a broad scale. One question is whether the regressive nature of such a tax could be offset. An-

other is whether such fees can be high enough to be effective and still be acceptable politically.

Meanwhile, *Future Survey* reports that the economic development staff of The World Bank has produced a plan for environmentally sustainable economic development that, among other things, suggests that "We must tax something to raise public revenue. Why not tax the things we want to reduce (pollution and depletion), rather than the things we want to increase (employment and income)?" It was suggested that environmental taxes would make possible reductions in income taxes, particularly on low-income people.

USE OF DEMOGRAPHIC DATA MAY CHANGE U.S. SOCIETY

The development of demographic data bases may have effects on the country as profound -- an as unanticipated -- as did the automobile, Cullen Murphy writes in the *Atlantic Monthly*.

Mountains of data are being accumulated. Laser scanners at retail outlets, 800 numbers that record every transaction, cross-tabulated banking data, credit card data, medical data, and government data allow people to be targeted on the basis of their preferences.

So far, says the article, the changes resulting from these technologies have been mostly in the area of privacy. But it argues that the most serious con-

sequences may be ones that are difficult to predict. "Mass communication, and the industries that came into being in tandem with it, can be irritating, distasteful, and worse, but they account for the sense we all have that 'America' is a nationwide phenomenon." The author suggests that we take for granted "the degree to which the United States is unified by mass marketing and mass communication."

Modern demographic technologies are a counterforce, says the author. "They communicate not with whole populations but with components -- environmentalists, chess players, Republicans, accountants who golf, suburban Chinese, drinkers of Scotch." These tailored messages may lead in time to a management of people's decisions that will be unimaginably sophisticated. People may have less and less in common, and the nation's personality may change, the author believes.

CAROLINA SCHOOL SYSTEM LINKS PAY TO PERFORMANCE

Test scores have soared and the number of dropouts has fallen substantially in Granville County, North Carolina, where teachers went against the prevailing winds by choosing a pay-for-performance system rather than across-the-board bonuses. The program is described in *Education Week*.

The new system has goals for both individual and schools, and student performance is one of the criteria for teacher bonuses.



WISHING YOU HAPPY AND SAFE HOLIDAYS
FROM JIM GREER AND THE STAFF OF
LINCOLN TRAIL AREA DEVELOPMENT DISTRICT



'HO, HO, HO, Y 'ALL'

...JEG

CALENDAR OF EVENTS

1993

January *	LTADD Joint Land Use Study
January *	West Kentucky Corporation Executive Committee Meeting in Frankfort
January 5	LTADD Private Industry Council Meeting
January 20	LTADD Board of Directors Meeting
January 20	LTADD Aging Advisory Council Meeting
January 28	Lincoln Trail Area Aging Service Providers Meeting
February 10-12	Kentucky County Judge/Executive Association Conference in Lexington
February 17	LTADD Board of Directors Meeting
February 18-19	Kentucky Industrial Development Council Conference in Northern Kentucky
February 25	Lincoln Trail Area Aging Service Providers Meeting
March 17	LTADD Board of Directors Meeting LTADD Aging Advisory Council Meeting
March 25	Lincoln Trail Area Aging Services Providers Meeting

*Date to be announced

Lincoln Trail Area Development District

James E. Greer, Executive Director

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First Vice Chairman Breckinridge County

Judge Tommy Turner
Second Vice Chairman LaRue County

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The preparation of this document was financed with Federal, State, and Local funds under
a Joint Funding Agreement approved by the Southeastern Federal Regional Council.

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