



THE TRAIL SPLITTER

Lincoln Trail A.D.D.

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JTPA SUMMER YOUTH PROGRAM COMING TO A CLOSE

The 1987 Summer Youth Employment Program is winding down for the year. This year over 580 economically disadvantaged youth were served in the Lincoln Trail Area. This program provides Summer employment and work experience for these youth many of whom have never before been employed. Monitoring visits to all worksites in each of Lincoln Trail's counties have found that worthwhile experience is being gained by summer youth participants. In addition to the experience gained by the youth in the world of work many public sector worksites gained the added work force necessary to help them through the busy summer months at no cost to them.

The Department of Labor is planning many new initiatives for this program. These changes should become apparent in October. Included as possibilities in these changes are, strong remedial education, life skills, drug education, sex education, employability skills and year round remediation programs for AFDC youth. What ever changes are mandated by the Federal government it will surely be aimed at better preparing our youth for the world of work of the future.



Summer Youth Worker's at Parent Child Center in Grayson County learn a new skill.

1988 AREA DEVELOPMENT FUND ALLOCATION RECEIVED

With the beginning of a new fiscal year the ADD has received its allocation for the 1988 Area Development Fund. This years amount totals \$295,972.70. The entire state was allocated close to 5 1/5 million dollars. The fund is part of the Coal Severance Tax return to local governments.

Monies received from the fund may be used only for capital projects which contribute to communities or industrial development. Eligible projects include the following:

1. Construction, reconstruction, renovation and maintenance of buildings and other improvements to real estate.
2. The acquisition of real property and interest in real property.
3. The purchase of major items of equipment.
4. Industrial site development projects, including land reclamation, clearing, grading, draining, land scaping, and the construction of walkways and fences.
5. The extension and installation of water, gas, sewer and electrical utility lines to public facilities and industrial sites.
6. Solid waste management on disposal systems bringing counties into compliance with state or federal law.

Among those items that are ineligible include feasibility studies or master plans for capital improvement, consumable supplies, administrative salary or operating expenses, and work dealing with schools, roads, streets, buildings or highways.

Last fiscal year, there were more than 30 projects approval by the board for funding. They included reimbursements, retirements of debts, construction and purchases. Projects involved items such as computer hardware, police cruisers, fire trucks, tractors, and park development to name a few. Applications are now being prepared for this years projects.

JTPA AIDES IN LOCAL ECONOMIC DEVELOPMENT EFFORTS

The JTPA program is making funding available to local agencies or entities in an effort to augment their economic and industrial development strategies. JTPA, which is administered by the Lincoln Trail ADD, is making up to \$20,000.00 per contract available. The goal of JTPA is to provide unsubsidized employment to economically disadvantaged persons. To this end JTPA can fund efforts to attract new business or industry to our area. JTPA is also interested in aiding existing business and industry in their efforts to expand.

These funds must be used for those services that are in addition to existing economic development efforts. While JTPA cannot be a sole funding source for local economic development it can augment those services already made and be a real tool for the local strategies.

COMMUNITY DEVELOPMENT BLOCK GRANT (CDBG) UPDATE

Construction and repair of 2,300 L.F. of sewer line for the City of New Haven has been completed. The approximately \$40,000 project has corrected a major infiltration/inflow deficiency plaguing the City's sewer system. Thus, alleviating the unsafe living conditions in the area.

Administrative closeout is also near completion. Review and approval of all final reports are expected to occur within 4-6 weeks.



The City of West Point is near 70 percent completion of its water/sewer expansion project. Once completed, this \$200,000 project will have added approximately 8,000 L.F. of 12" water main and 6" sewer main, as well as, "looping" the existing system. Thus far, construction has gone "quite well", according to Mayor Gene Smith, "with only a few unexpected delays".

CITY OF IRVINGTON RECEIVES CDBG

Congratulations goes to Mayor Pat Fogle and the City of Irvington for being selected to receive a 1987 KY Community Development Block Grant (CDBG) in the amount of \$750,000 for the Northside Neighborhood Redevelopment project. Irvington was one of 23 such projects to receive funding during the 1987 cycle. Activities of the project include: acquisition of 21 occupied, delapidated structures; relocate 21 families from delapidated to standard housing; demolish 34 dilapidated structures; rehabilitate 27 structures, including connecting the homes to the new sewer system to be installed via an EPA/FmHA funded project; and, surface 2,100 L.F. of dirt/gravel street with oil and chip. Activities are underway to ascertain this will be a successful project.

LINCOLN TRAIL COMMUNITIES ARE "OUTSTANDING"

IN PARKS AND RECREATION

Chairman Joseph Hutcherson, on behalf of Governor Collins, presented Mayor Dwight Wright, City of Springfield, and Mayor Sherrill Watson, City of Leitchfield with certificates for "Outstanding Efforts in Outdoor Parks and Recreation".

Both communities were being honored for their accomplishments in recreational activities. The cities have a history of success in outdoor park activities and are well-known for the quality of life in their areas. The City of Springfield was honored for Parks and Recreation planning and the City of Leitchfield certificate was presented for Parks and Recreation Programming.

These awards highlight the commitment to recreation of the Lincoln Trail region.

CELEBRITY CAPTIVATES BOARD TRAINING PARTICIPANTS

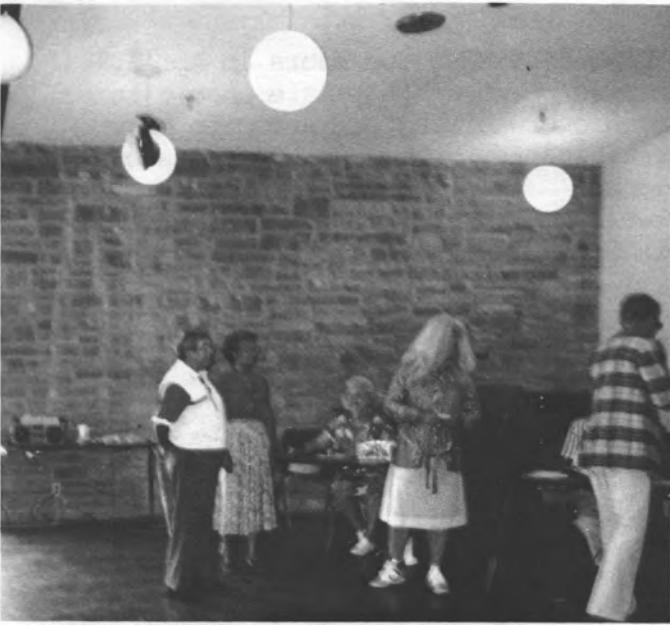
The Annual LTADD Board of Directors Training Session at Rough River State Park (June 5th) was indeed an afternoon to remember, as the "Wheel of Fortune" crew arrived to assist in the presentation of district socio-economic and historical data.

The beginning of the training was somewhat delayed, as "Vanna Wheat" pushed through the throngs of well-wishers who had gathered in hopes of catching a glimpse of this mega-star. Even this could not dampen the spirits of the Board, as they eagerly jumped into the competition. The training required each board member to correctly answer a question pertaining to the district and its economy. A correct answer enabled a member to qualify for final rounds.

Throughout the training it was evident that LTADD Board Members were on "top" of District information. The competition was fierce, with the training culminating in a final "spin-off" between Ruben Avila and Mary Dixon. This championship round was a nail-biter; both finalists matched answer for answer during an incredible three rounds! In the end, Mr. Avila overcame the accuring physical presence of "Vanna" to capture the grand prize. Ms. Dixon, a fiesty competitor, was also awarded a prize worthy of her efforts.

Actually, everyone came away a winner, from Board members who demonstrated a wealth of knowledge about their district, to the staff who enjoyed this alternative method to traditional board training. Our only hope is that we are able to attract a star of equal magnetism next year!

"TRAINING CAN BE FUN"



ADULT DAY CARE CENTER OPENS

The Sunrise Manor Adult Day Care Center opened its doors in April. The program provides supervised care for older persons that are unable to stay alone. The initial response has been overwhelming compared to many centers in other parts of Kentucky. Participants, some over 90 years of age, are "helping" the nursing home residents. This is the first program of this type to open in the District and we hope to see it grow and flourish in the next few years. This center is funded by funds allocated by the Kentucky General Assembly in its last session.

DIXIE FIREFIGHTERS INSTALL SMOKE DETECTORS

IN HOMECARE CLIENTS HOMES

Dixie Firefighters Association are working in cooperation with the ADD to install smoke detectors in the homes of the HomeCare clients. The firefighters will be volunteering their time to visit in the home, make a fire safety inspection, and install the smoke detectors. Rusty Todd, President of Dixie Firefighters, agrees that this will be an excellent way for the departments to identify the older persons in the community in need of special help in case of a fire emergency.

S.W.A.T.

The Senior Weatherization and Training Program (SWAT) is a new program funded by the Kentucky Department of Energy. The LTADD prepared and received funding to begin this program in the area. Senior Weatherization and Training will be recruiting approximately 70 volunteers (age 55+) to counsel with other older persons and to do some weatherization of the homes such as furnace filters, weatherstripping and caulking. The program is limited to Hardin County at this point and will run through December. The Retired Senior Volunteer Program will be recruiting the volunteers and will provide valuable assistance to the project. The materials to be used for the weatherization activities CANNOT be purchased with the DOE grant. LTADD staff and others will be talking with local suppliers and community groups to assist with the solicitation of materials.

The following report was published in the September issue of the SBA Newsletter:

TEN STEPS TO BUSINESS SUCCESS

1. To be successful in small business you must be an entrepreneur, a manager and a technician.
2. Know your competition and your field inside out.
3. Trust yourself and your own judgment, above all. But take the time to truly know your market well and the products it values. To stay one step ahead, constantly evaluate your business to add new ideas
4. Take pride in your business, it's an extension of yourself. Understand your weaknesses and strength, your product and the market. Provide customers with the right product.
5. Serve the needs of the customer. Be sensitive, know their needs, how to reach them, and most of all, what will convince them to buy your product or service. Advertising is essential. The yellow pages are an excellent source to advertise to attract new customers.
6. Put together an effective and detailed business plan. It is the blueprint to your success. Update your business plan, it should be flexible enough to adjust to changing circumstances. Insufficient working capital can be hazardous. Plan your cash flow.
7. Know yourself and be willing to work day and night and make it work. Don't do it all yourself. Get moral support and the right kind of help to run your business. Professional consultants can help you tap the full resources of your business.
8. Carefully select your staff. They are the face customers put to your business. Reward them for a job well done.
9. Treat employees as individuals. Each has his/her own personality.
10. Read newspapers every day; become familiar with the financial pages. Keep up to date so that you understand the big picture.

SERVICE FOR HOMECARE OFFERED

The CASE MANAGEMENT services of the HOMECARE PROGRAM are now being offered directly from the ADD office. If you know of older persons in need of services in the home, call the Lincoln Trail office and talk with a Case Manager.

Official Publication of the
Lincoln Trail Area Development District

James E. Greer, Executive Director

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